

RAISING FUNDS FOR YOUR BAND ON THE NET IF IT IS A CHARITY

EASY FUNDRAISING:

Your band gets income from any purchases made on the internet by going to the not-for-profit [easyfundraising.org.uk](http://www.easyfundraising.org.uk) first. Your member (This term includes any friends too in all cases below.) would then be directed to the usual site of the company they wished to use eg Amazon, eBay, Tesco Direct, M&S - a huge number of retailers is listed. Each will give a donation to the band for everything bought from them.

Easy Fundraising Registration:

Go to www.easyfundraising.org.uk and click on the button to register your band as one of their charities. You will need to enter the details about your band, your contact details and information for payments of cheques with the money raised from sales. The follow-up processes will involve checking that you are a charity and the usual money laundering steps. Overall, the registration can take time to jump through the hoops but you only do it once.

Easy Fundraising Purchases

When you have completed the registration process your band will appear on the Easy Fundraising list of charities and your members can enrol with the organisation and choose your band as the charitable cause to get the commission from their purchases.

The organisation allows you to put a direct link from your band's website to the relevant page for your band on their website. This is probably the easiest way for your members to register with Easy Fundraising but the task only takes a few minutes. Once the member has registered they should bookmark / make Easy Fundraising a favourite for ease of use.

Easy Reminder:

Even those members keen to help your band can report that they have forgotten to use Easy Fundraising to make some internet purchase. Just to help them Easy Fundraising has very recently introduced Find & Remind. Go to <http://www.easyfundraising.org.uk/> then click on 'Raise More' to get the tool.

EASY SEARCH:

Easy fundraising needs your members to buy over the net. Some will not want to do this. Easy Search, part of the Easy Fundraising suite, allows members using the internet to raise money without spending anything at all. Those who register and then use Easy Search will provide your band with 0.5p for each internet search. Easy Search simply takes over the role played by Google, Yahoo, Ask etc and becomes their search engine. It is apparently Microsoft Bing in disguise so it isn't really a poor relation to the others. Your members can register in under a minute. They go to www.easysearch.org.uk/, enter the band's name, click find, click on the band's name and that is all. They then select Easy Search from their list of browsers and start to use it.

CHARITY CHOICE:

This organisation gives the band a mechanism whereby anyone can give it a donation via the web. This is also a not-for-profit organisation which is funded by the Co-op Bank and consequently takes no commission for carrying out its role.

Register:

Start off at www.charitychoice.co.uk/ and click on the button labelled 'Online Donation Service'. Click next on REGISTER NOW below the list of bullet points. Fill in the required information on the page which comes up and submit.

The whole process is free but one of the staff will likely try to get you to take paid advertising for a higher profile – you can just say no thanks! If you do not pay for advertising you will merely be listed amongst the huge number of other charities on the Charity Choice site. However, you can put a Donate Now button onto your website and collect the cash via Charity Choice from there. Once registered go to www.charitychoice.co.uk/adddonatenow.html and follow the steps shown. You may need some help from someone au fait with maintaining your website in this process.

Collect The Cash:

Your benefactors just need to click the 'Donate Now' button on your site, enter the amount they wish to donate, click OK and go through the usual payments process.